



**HV•SOCIETY**  
SUMMER 2026





**Discover HV Society:**

The ultimate sport-chic brand with deep equestrian roots, blending effortless comfort with refined style. Our brand-new Summer 2026 collection has just arrived, built around two powerful themes:

**COURAGEOUS CONFIDENCE &  
FEARLESS TRAVELLERS**

Bold yet wearable pieces celebrate strength, freedom, and timeless elegance.

And for the first time, we're thrilled to unveil our exclusive High Summer drop: sun-drenched essentials made for long, carefree days.

Enjoy the good life,  
ridden your way!







LEFT PEACOAAT HVSZOE | TOP HVSCAROLINE | HANGBAG HVSZOYA  
 RIGHT PULLOVER HVSAMELIA | PANTS HVSEMMA





# STRIPES THAT NEVER GO OUT OF STYLE



**LEFT** CARDIGAN HVSGRACE | SINGLET HVSCATO | PANTS HVSHAILEY  
CAP HVSCERIEL  
**RIGHT** PULLOVER HVSAMBER | SCARF HVSZORINA | SHORTS HVSBARBARA



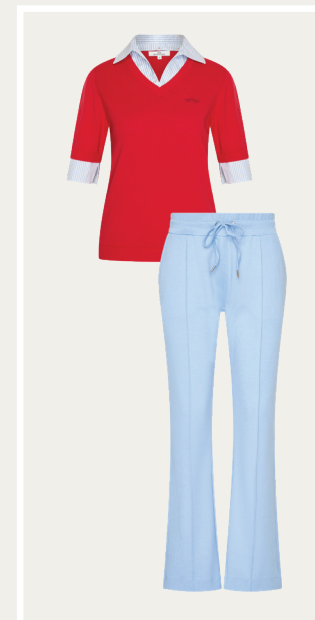




JACKET HVSREBECCA | BLOUSE HVSDSTINY

SUMMER 2026

## COURAGEOUS CONFIDENCE



Form, function, and finesse; confident simplicity. Our classics in materials, stripes and colors with a new sporty element: **Grey Melange** has been added. The elaborated pinstripe print gives a classic touch and completes the essential basics in this theme.





LEFT TOP HVSCAROLINE  
RIGHT BODYWARMER HVSPAISLEY | BLOUSE HVSDAISY | PANTS HVSNAOMI





*Modern pool girl,  
timeless style*



SWEATER HVSKATHERINE | CAP HVSCERIEL





**LEFT** TOP HVSCHLOE | PANTS HVSGWYNETH AOP | SCARF HVSZORINA  
**RIGHT** DRESS HVSMILA







**LEFT** KNITTED POLO HVSBRIELLE

**RIGHT** CARDIGAN HVSLAUREN | TOP HVSELSER | PANTS HVSGWYNETH







**LEFT** BLOUSE HVSDOROTHY | DRESS HVSLEILANI  
**RIGHT** BLOUSE HVSDEBORAH | SCARF HVSZORINA





QUILTED JACKET HVSPEYTON | PULLOVER HVSAVA

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## FEARLESS TRAVELLERS



Where function meets elegance. Versatile tones, rich fabrics, and feminine details. Every item is made to transcend the ordinary and meet the needs of a well-travelled life. A perfect harmony of outdoor living, luxury, and functionality. Prepare for your next adventure!





**LEFT** POLO HVSMELANIA | CAP HVSCERIEL  
**RIGHT** CARDIGAN HVSROSE | POLO HVSMADISON | CAP HVSCERIEL





**LEFT** PULLOVER HVSBLAKE | CAP HVSCERIEL  
**RIGHT** TOP HVSCCLARA | PANTS HVSSTAR | BAG HVSZOYA  
 BLOUSE HVSSKYLAR | SKIRT HVSSHIRLEY







LEFT KNITTED POLO HVSBERBER | PANTS HVSNAOMI  
RIGHT TRENCHCOAT HVSPIPER | PULLOVER HVSALICE





*Comfy feeling,  
classy looks*

JACKET HVSNATALIE | PANTS HVSNAOMI | BAG HVSZOYA





LEFT POLO HVSMACKENZIE | PULLOVER HVSBELLA | TOP HVSCLAIRE  
RIGHT BLOUSE HVSDEBRA







**LEFT** TOP HVSVANESSA | PANTS HVSVALENTINA  
**RIGHT** PULLOVER HVSAVA | BLOUSE HVSDANA  
 PULLOVER HVSBOBBY | PULLOVER HVSBELLA





*A day at the beach...*



**LEFT** PULLOVER HVSBobby  
**RIGHT** SWEATER HVSGABRIELLE | PANTS HVSGWYNETH AOP







**LEFT** BLOUSE HVSDANA  
**RIGHT** PULLOVER HVSADELIN





LEFT BLOUSE HVSMETTA | DRESS HVSLOVISA  
RIGHT DRESS HVSLOVISA

HIGH SUMMER 2026

# ESCAPE TO POSITANO

Inspired by the Amalfi Coast's steep cliffs and azure sea, featuring flowing linen dresses, airy stripes, and delicate 3D florals.







**LEFT** BLOUSE HVSLILJA | SKIRT HV SMAJ | DRESS HVSNEA  
**RIGHT** DRESS HVSCILLE





**LEFT** BLOUSE HVSMALIN  
**RIGHT** BLOUSE HVSLILJA | SKIRT HVSMALIN  
 TOP HVSCHARLOTTA | SHORTS HVSKENNEDY | CAP HVSCERIEL







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